BBBT Roundup

Pentaho

Twitter:	**@Pentaho**
Event Date:	**September 5, 2013**
Event Type:	**Remote Only – On Demand**
Podcast:	**Audio** **Transcript**
Video:	**Event Video**
Press Release:	**Press Release**

Company Short Profile:

[From Pentaho] The market landscape is changing and our customer's needs are adapting to the new trends such as enterprises moving from being process-driven to data-driven, new big data business models and pain-points emerging. In this presentation we will share with you the patterns we are seeing from our customers and give you an insider look at how we are addressing these trends in Pentaho Business Analytics 5.0 (launching mid-September). Finally, we will give an overall Pentaho company update and outlook for the next 6-12 months.

Pentaho's mission is to deliver the future of analytics today. With its modern, unified data integration and business intelligence platform, Pentaho provides:

- Full business analytics & data integration

- Native integration into big data ecosystem

- Embeddable, cloud-ready analytics.

Presentation Topic:

Pentaho company update, 5.0 and beyond

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Presenter(s):

Jake Cornelius – Senior VP, Products

Jake is responsible for leading product management team in defining the overall product strategy and delivery of Pentaho's product roadmap. Jake has well over a decade of business intelligence and analytics experience, holding a variety of positions including solution consulting, product marketing, product management and engineering management at companies such as Arbor Software and Hyperion Solutions (now Oracle). Jake was an early employee at Pentaho starting in 2006. He is the father of three, an average golfer and a rabid Gator fan.

Donna Prlich – Senior Director, Product Marketing

Donna's focus is on the value of the combined data integration and business analytics capabilities of the Pentaho platform. Donna has over 15 years of marketing experience

in the business analytics, database, data warehousing and big data market segments.

Case Studies:

Edo Interactive

BeachMint

Lufthansa

Pricing Model:

N/A